



Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

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K Ref: KLEF/AR/Ph.D/Management/2022-23/603

Date: 26-04-2023

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NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled “**IMPACT OF COMPETITIVE STRATEGIES ON RETAIL STORE PERFORMANCE WITH REFERENCE TO ELECTRONIC PRODUCTS RETAIL OUTLETS**” submitted by **V SANJEEV, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 14351015**, **Department of Management**, under the supervision of **Dr.Sundari Dadhabai, Associate Professor, Department of Management, KLEF** for the award of Ph.D. Degree, and on consideration of the report submitted by the Examiners of the VIVA-VOCE Board, has ordered that **V SANJEEV** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in “**Management**” in the “**Faculty of Management**” of this University.



To
V SANJEEV,
Research Scholar,
Registered Number 14351015,
Department of Management,
Koneru Lakshmaiah Education Foundation (Deemed to be University).

(Dr.K. Subba Rao)

Registrar (I/C)

REGISTRAR (I/C)

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